

Softrate[®]

Company Culture Book

Softrate Tech Park

2024

A triumphing Information Technology company that renders exclusive IT services & product development, headquartered at Softrate Tech Park, Chennai.

About Us

Softrate is an emerging Information Technology and product development company headquartered at Softrate Teck Park, Chennai. We're always known for setting our own trends when it comes to quality service. We inspire in the ideal world of technology through our unique workforces and outcomes. We almost serve in many domains of technology, with the motto of unified employee excellence, we ultimately aim to lead the industry with bigger business plans and technical strategies by focusing on industry-specific services and products.



www.softrateglobal.com





Our Vision

We continuously create new opportunities for the growth of our organization and acquire and maintain a global leadership position to innovate and build a strong tradition of services by being a trusted partner and To be a passionate collaborator and achieve operational excellence.



Our Core Values

Trust and Respect

We develop deep and lasting relationships based on personal integrity.

Thirst for Learning

We pursue new ideas and perspectives.

Think Big, Be Bold

We innovate, take risks, and make a difference. We face challenges and create positive change.



CEO | Balaji Rajendran

"Our Success is a product of innovation and collaboration"



Company Achievements

Achievements based on various parameters covering quality & reliable service, employee excellence, brand integrity, standards & policies.



Softrate India has been featured under
101 MOST INNOVATIVE PRODUCT
RESEARCH STARTUPS & COMPANIES
(INDIA)

Data Magazine, UK



Softrate India has been featured under
6 TOP CHENNAI PRODUCT RESEARCH
COMPANIES AND STARTUPS

 **beststartup.asia**



Softrate India has been featured under
INDIA SOFTWARE COMPANIES
(TOP 10K)

 **crunchbase**

What We Offer ?

We ultimately focus on leading the cooperative markets and setting a perfect example for the future generation with our unique technical services. We're here to manifest your ideas into reality through innovative business strategies with economically feasible and effective services.



Web designing & development

Offering Eye-Catchy custom websites with responsive UI/UX designs.



Custom Mobile apps development

With a team of experienced developers, we have the skills and knowledge to create unique, functional, and attractive apps.



AI-driven Digital Business Transformational Services

As the digital landscape rapidly evolves, You must keep up and transform in order to remain competitive. This can be a daunting task, but with our help, it can be a revolutionary journey.



Creative Graphics Designing

We specialize in a wide range of design genres, including but not limited to: corporate branding, logo design, illustrations, advertising creatives, and print media matter what type of graphic design work you need to do, we can help you out.

2020

01

- Officially registered the company under MSME, Gov. of India.
- Successfully launched our own e-learning platform "**Curious Wings**" - A living network of Curiois minds.

02

2021

- Hosted **Softrate awards** event on 25th Oct known as "**Softrate Day**".
- Given internships to **550+** students from IIM, IIT, VIT, MIT, University of Delhi, Anna University, etc.

2022

03

- Featured under **6 top Chennai product research companies & startups** by beststartup.asia.
- Featured under **101 most innovative product research startups & companies**(India) by Data magazine, United Kingdom.

04

2023

- Got 400+ google reviews by our clients & public for the best satisfying services provided by Softrate.
- Incorporated the company as **Softrate Technologies Privated Limited**

2024

05

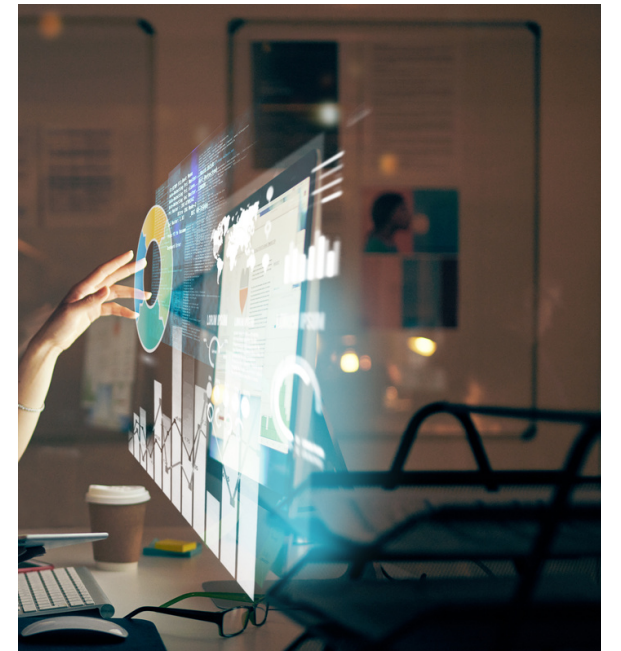
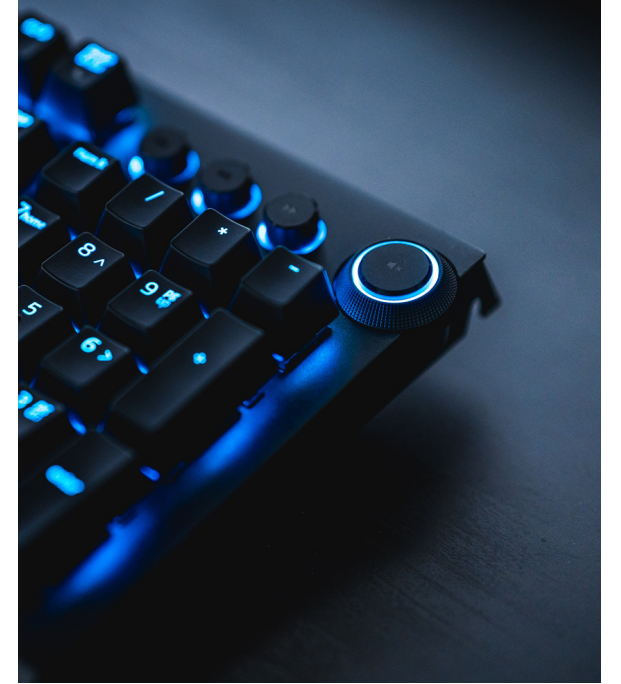
- Opened our first corporate office at **Mangadu**, Chennai.
- Extended across the globe with locations in **Poland, Singapore & UK**

Milestones

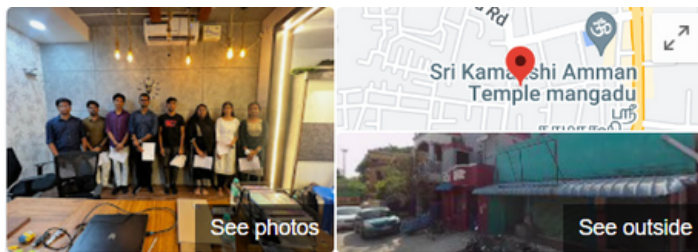
We ultimately aim to lead the industry with bigger business plans and tech strategies by focusing on industry-specific services and products.

Explore Softrate Innovation Hub

Innovation Hub is the Research and Innovation (R&I) Centre of Softrate Technologies, Here we create and design world-class software products which are idiosyncratic, flexible, and agile.



ABOUT OUR LOCATIONS



Softrate Tech Park



Website

Directions

Save

Call

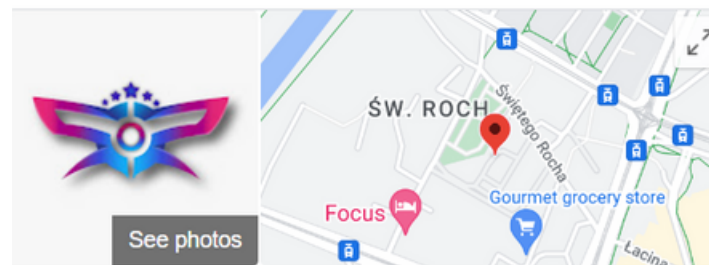
4.9 ★★★★★ 403 Google reviews

Software company in Chennai, Tamil Nadu

Address: 64/60, Velleeswaran Kovil Street, Srinivasa Nagar, Mangadu, Chennai, Tamil Nadu 600122

Hours: Closes soon · 6 pm · Opens 9 am Mon ▾

Phone: 081486 33580



Softrate Poland



Website

Directions

Save

Call

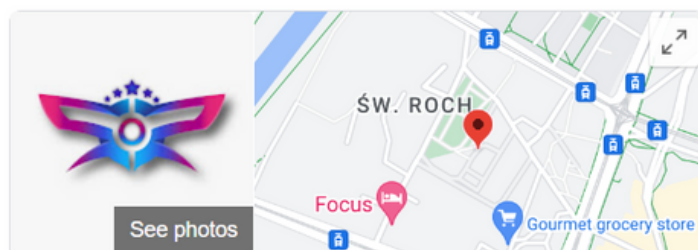
5.0 ★★★★★ 2 Google reviews

Software company in Poznań, Poland

Address: Świętego Rocha 11A, 61-142 Poznań, Poland

Hours: Open · Closes 4 pm ▾

Phone: +48 571 514 053



Softrate Poland

Website

Directions

Save

Call

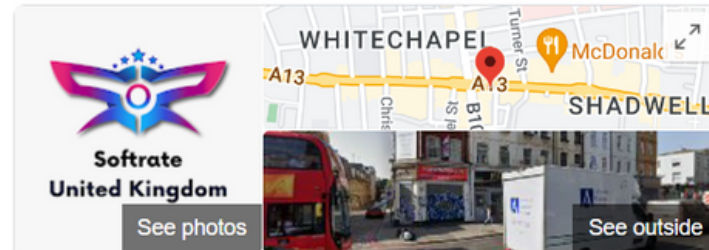
5.0 ★★★★★ 1 Google review

Software company in Poznań, Poland

Address: Świętego Rocha 11A, 61-142 Poznań, Poland

Hours: Closed · Opens 8 am Mon ▾

Phone: 044 3583 7253



Softrate UK

Website

Directions

Save

Call

Software company in London, England

Address: 172 Commercial Rd, London E1 2JY, United Kingdom

Hours: Closed · Opens 9:30 am Mon ▾

Phone: +44 7991 123499

Headquarters:

Softrate Tech Park, Chennai

Corporate Office:

Softrate Poland, Poznan

Regional Office:

Softrate UK, London

Regional Office:

Softrate Singapore, Serangoon